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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/886,315	06/21/2001	John D. Crimmins III	159127-2001.1	5603
20999 7:	590 08/05/2004		EXAMINER	
FROMMER LAWRENCE & HAUG			SCHLAIFER, JONATHAN D	
745 FIFTH AV NEW YORK,	'ENUE- 10TH FL. NY 10151		ART UNIT PAPER NUMBER	
,			2178	
			DATE MAILED: 08/05/2004	4

Please find below and/or attached an Office communication concerning this application or proceeding.

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	Application No.	Applicant(s)	1		
	09/886,315	CRIMMINS ET AL.	1,		
Office Action Summary	Examiner	Art Unit			
	Jonathan D. Schlaifer	2178			
The MAILING DATE of this communication	appears on the cover sheet	with the correspondence address			
Period for Reply		/			
A SHORTENED STATUTORY PERIOD FOR RE THE MAILING DATE OF THIS COMMUNICATIO  - Extensions of time may be available under the provisions of 37 CFF after SIX (6) MONTHS from the mailing date of this communication  - If the period for reply specified above is less than thirty (30) days, a  - If NO period for reply is specified above, the maximum statutory per  - Failure to reply within the set or extended period for reply will, by stany reply received by the Office later than three months after the meanned patent term adjustment. See 37 CFR 1.704(b)	N. R. 1.136(a). In no event, however, may reply within the statutory minimum of the condition will expire SIX (6) Matute, cause the application to become	a reply be timely filed hirty (30) days will be considered timely. DNTHS from the mailing date of this communica ABANDONED (35 U.S.C. § 133).	tion.		
Status					
1) Responsive to communication(s) filed on 2	1 June 200 <u>1</u> .				
3) Since this application is in condition for allo closed in accordance with the practice und			is		
Disposition of Claims					
4) ☐ Claim(s) 1 is/are pending in the application 4a) Of the above claim(s) is/are withe 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction are	drawn from consideration.				
Application Papers					
9)☐ The specification is objected to by the Exan					
10)⊠ The drawing(s) filed on 17 September 2001					
Applicant may not request that any objection to			47.10		
Replacement drawing sheet(s) including the cor 11) The oath or declaration is objected to by the					
Priority under 35 U.S.C. § 119					
12) Acknowledgment is made of a claim for force  a) All b) Some * c) None of:  1. Certified copies of the priority docum  2. Certified copies of the priority docum  3. Copies of the certified copies of the priority docum  application from the International Bu  * See the attached detailed Office action for a	nents have been received.  Itents have been received in priority documents have been reau (PCT Rule 17.2(a)).	Application No en received in this National Stage			
	BEST AVAILAE	RIE COPY			
Attachment(s)					
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SE Paper No(s)/Mail Date	Paper N	v Summary (PTO-413) o(s)/Mail Date if Informal Patent Application (PTO-152) 			

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## **DETAILED ACTION**

- 1. This action is responsive to application 09/886,315, filed on 6/21/2001, with no prior art filed.
- 2. Claim 1 is pending in the case. Claim 1 is an independent claim.

## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claim 1 is rejected under 35 U.S.C. 103(a) as being unpatentable over Edmunds (USPN 6,006,281—filing date 1/8/1998), further in view of Brandt et al. (USPN 6,125,384—filing date 12/23/1996), hereinafter Brandt.
- 4. Regarding dependent claim 1, Edmunds discloses a method for automatically preparing an manufacturing a printing job (as disclosed in the Abstract, lines 1-20, Edmunds' invention prepares print jobs), comprising the steps of: selecting a desired print document from among a predetermined number of print documents (in col. 3, lines 40-65, Edmunds allows selections of documents), selecting various information to be included in said print document (in col. 3, lines 40-65, Edmunds allows for choosing information to be included in the print job), completing an order for said print document including proofing said print document (in col. 3, lines 40-65, Edmunds converts from displayable to printable format, which is a form of proofing), automatically generating printing plates from a digital image including information from said print document (in col. 4, lines 30-

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50, Edmunds discusses the physical process of printing and printing plates are inherent), and printing and delivering said printing job to said user (this is discussed when Edmunds discusses the printing process in col. 4, lines 30-50). However, Edmunds fails to disclose entering a predetermined web page, said predetermined web page being customized for use by a particular user and automatically inserting other information to said print document in accordance with an identity of said particular user. However, Brandt, in col. 15, lines 60-67 and col. 16, lines 1-20, discusses documents and web transactions which are individualized to particular users. It would have been obvious to one of ordinary skill in the art at the time of the invention to use individualized documents in the manner of Brandt in the context of Edmunds because this would have made the system more adaptive to the needs of particular users.

## Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

USPN 5,805,442 (filing date 5/30/1996)—Crater et al.

USPN 5,884,014 (filing date 5/23/1996)—Huttenlocher et al.

USPN 5,892,905 (filing date 12/23/1996)—Brandt et al.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jonathan D. Schlaifer whose telephone number is 703-305-9777. The examiner can normally be reached on 8:30-5:00, M-F.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Stephen Hong can be reached on 703-308-5465. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

JS

STEPHEN S. HONG